



2018 Sponsorship Opportunities

TITLE SPONSORSHIPS:

\$5,000 LEVEL FOUR OPEN FUTURITY

- A premier event showcasing 3-year-old Appaloosa Reiners
- NRHA Sanctioned with NRHA Judges

\$2,500 LEVEL ONE OPEN FUTURITY (2018 Sponsor - **Markel Insurance)**

- This event is run concurrently with the Open Futurity
- NRHA Sanctioned with NRHA Judges

\$2,500 OPEN RANCH RIDING FUTURITY (BRAND-NEW**)**

- A premier event showcasing the versatility of 3-year-old Appaloosa Ranch Horses

\$2,000 OPEN DERBY

- Promotes the 4, 5, and 6-year old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

\$2,500 NON PRO DERBY

\$2,500 NP 4-year-old INCENTIVE

- Promotes the 4, 5, and 6-year old Appaloosa Reiners with Non-Pro Riders
- NRHA Sanctioned with NRHA Judges

\$2,000 NON-PRO 7 & UP

- Promotes the 7-year-old and up Appaloosa Reiners with our Non-Pro Members

SADDLE SPONSORSHIPS:

\$1,800 SADDLE SPONSORS

- L4 Open Futurity Champion receives custom Continental Saddle
- NP Derby Champion receives custom Continental Saddle

TROPHY SPONSORSHIPS:

\$500 NRHA LAWSON BRONZE SPONSORSHIPS – (5 Available)

\$400 NRHA MORRISON BRONZE SPONSORSHIPS (1 Available)

BUCKLE SPONSORSHIPS:

\$250 BUCKLE SPONSORSHIPS – (Unlimited available)

FRIENDS OF THE ApRHA SPONSORSHIPS:

\$25-\$249 CASH DONATIONS -- (Unlimited Available)

MISCELLANEOUS SPONSORSHIPS:

\$600 FUTURITY/DERBY DRAW PARTY –

- Wednesday Luncheon/Drinks to draw Order of Go for Open Futurity/Non-Pro Derby

<p>SHOWCASE SPONSOR \$12,000 BUY, BREED & WIN FUTURITY (Available)</p>
<ul style="list-style-type: none"> - This money is in addition to the \$5,000 Open Futurity that is already offered - Eligible entries must have bought a breeding through the ApRHA Stallion Auction Program with resulting foal a registered Appaloosa - Exhibitor MUST WIN Open Futurity to receive payout - Breakout is: \$10,000 to Winner/\$2,000 to Stallion Nominator - If no eligible exhibitor WINS, the money would roll over to the following year, with additional monies added

ADVERTISING OPPORTUNITIES FOR SHOWCASE SPONSORSHIP

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 25,000+ fans and growing
- Quarterly Advertising in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page www.aprha.com with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC
- Additional Public Relation Opportunities – as defined by ApRHA

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ADVERTISING OPPORTUNITIES FOR TITLE SPONSORS

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 24,000+ fans and growing
- Quarterly Advertising in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page www.aprha.com with Link to Sponsor

- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor)
– 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR SADDLE SPONSORS

- (2) Promotional Ads on ApRHA Facebook Page – 24,000+ fans and growing
- Quarterly Mention with Information in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Full page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor)
– 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR TROPHY SPONSORS

- Banner Advertising at October World Show
- 1/4 page, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR BUCKLE SPONSORS

- Business Card, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC