



The ApRHA World Show Premium Book will be distributed **FREE** during the 2018 ApHC World Show, October 26- November 3, at the 2018 NRHA Futurity, and during the 2018 National Finals Rodeo.

This full-color, glossy magazine will be a valuable resource to anyone that is interested in advertising your horse-related products, services, farm, breeding program, or training facility to thousands of avid horse enthusiasts.

In addition, for the 2018 ApHC World Show, we will be offering a special Ft. Worth local area vendor/restaurant insert coupon section to advertise to the 1,000+ exhibitors and spectators to help draw customers to your door!

STALLION SPOTLIGHT SECTION

We also offer a special section just for Stallion owners to promote their offerings! All ads are **FULL PAGE** and include **FREE COLOR!** This is just in time for the 2019 ApRHA Stallion Auction which kicks off January 1st! This special insert will also be distributed at the NRHA Futurity in Oklahoma City and the NFR in Las Vegas. What a great audience to be able to promote your stallion to for an affordable price!

FORT WORTH LOCAL AREA SPOTLIGHT SECTION

Showcase your business, whatever it may be to thousands attending the 2018 ApHC World Show. Everyone likes to shop, dine, drink, and enjoy the local Fort Worth area, so give these passionate horse people a reason to visit your establishment! The best part – we have a template already created, so all you need to provide is copy, photo and logo! We take care of the rest!

ADVERTISING DEADLINES

Space Reservations.....August 1, 2018
 Completed Ad..... September 20, 2018
 Payment Due.....September 20, 2018

QUESTIONS

Phone: 262.909.0628 -- Robin Broughton
 Email: info@aprha.com
 Mail: 13610 W Greenview Drive/Wadsworth, IL 60083

ADVERTISING SIZES AND RATES

Ad size	Dimensions (Width/Height)	Rate
Outside Back Cover	8.5" x 11"	\$700.00
Inside Front Cover	8.5" x 11"	\$500.00
Inside Back Cover	8.5" x 11"	\$500.00
Full Page (w/bleed)	8.5" x 11"	\$350.00
Half Page (horizontal)	7.5" x 4.5"	\$175.00
Stallion Section	8.5" x 11"	\$300.00
Ft Worth Local Area (Front and Back Side)	3.5" x 2"	\$125.00
Business Card	3.5" x 2"	\$100.00
ApRHA Friends Listing	n/a	\$50.00

MECHANICAL REQUIREMENTS

- Ads may be submitted via email (pdf format) to info@aprha.com
- Ad resolution should be 300 dpi or greater for best quality.
- Fonts must be embedded.
- All support files (photos or artwork) should be included with resolution at 300 dpi.
- Submit ads in CMYK color only.
- Revisions to an ad OR ad design services are available for an additional fee. Contact 262.909.0628 or info@aprha.com for more information.

PAYMENT

Balance must be paid in full by **September 20, 2018**. Please submit the insertion order on the back of this form with method of payment via email or to the address noted on the insertion order. Credit card payments will be assessed a 3.5% convenience fee.

www.aprha.com



2018 Show Premium Book Insertion Order

Company/Advertiser/Name: _____
Address/City/State/Zip: _____
Contact Name/Phone: _____
email/fax: _____

Size of Ad Requested: _____ **Spotlight Sections:** Stallion Yes No
Camera-Ready Artwork Supplied? Yes No Ft. Worth Yes No

Form of Payment:
Check (Check #/Amount _____)
Credit Card Credit Card #: _____
Expiration Date: _____ CVV #: _____
Name on Card/Billing Address (if different than above):

Insertion order with credit card may be emailed to info@aprha.com (a 3.5% convenience fee applies)
Insertion orders with checks may be mailed directly to:
ApRHA, Robin Broughton/Secretary
13610 W Greenview Drive
Wadsworth, Illinois 60083