



The World Show Premium Book will be distributed **FREE** during the 2020 ApHC World Show, October 30-November 7, at the 2020 NRHA Futurity, and during the 2020 National Finals Rodeo.

This full-color, glossy magazine will be a valuable resource to anyone that is interested in advertising your horse-related products, services, farm, breeding program, or training facility to thousands of avid horse enthusiasts.

STALLION SPOTLIGHT SECTION

We also offer a special section just for Stallion owners to promote their offerings! All ads are **FULL PAGE** and include **FREE COLOR!** This is just in time for the 2021 ApRHA Stallion Auction which kicks off December 15th! This special insert will also be distributed at the NRHA Futurity in Oklahoma City and the NFR in Las Vegas. What a great audience to be able to promote your stallion to for an affordable price!

ADVERTISING DEADLINES

Space Reservations.....August 1, 2020
 Completed Ad..... September 20, 2020
 Payment Due.....September 20, 2020

QUESTIONS

Phone: 262.909.0628 -- Robin Broughton
 Email: rlmichaelz@yahoo.com
 Mail: 3757 NW State Rd W/Hamilton, MO 64644

ADVERTISING SIZES AND RATES

Ad size	Dimensions (Width/Height)	Rate
Outside Back Cover	8.5" x 11"	\$700.00
Inside Front Cover	8.5" x 11"	\$500.00
Inside Back Cover	8.5" x 11"	\$500.00
Full Page (w/bleed)	8.5" x 11"	\$350.00
Half Page (horizontal)	7.5" x 4.5"	\$175.00
Stallion Section	8.5" x 11"	\$300.00
Business Card	3.5" x 2"	\$100.00
ApRHA Friends Listing	n/a	\$50.00

MECHANICAL REQUIREMENTS

- Ads may be submitted via email (pdf format) to rlmichaelz@yahoo.com
- Ad resolution should be 300 dpi or greater for best quality.
- Fonts must be embedded.
- All support files (photos or artwork) should be included with resolution at 300 dpi.
- Submit ads in CMYK color only.
- Revisions to an ad OR ad design services are available for an additional fee. Contact 262.909.0628 or rlmichaelz@yahoo.com for more information.

PAYMENT

Balance must be paid in full by **September 20, 2020**. Please submit the insertion order on the back of this form with method of payment via email or to the address noted on the insertion order. Credit card payments will be assessed a 4.0% convenience fee.

www.aprha.com

© - 2020 ApRHA® World Show Reining Events
 © - 2020 ApRRA® World Show Ranch Riding Events



2020 Show Premium Book Insertion Order

Company/Advertiser/Name: _____

Address/City/State/Zip: _____

Contact Name/Phone: _____

email/fax: _____

Size of Ad Requested: _____ **Spotlight Section:** Stallion Yes No

Camera-Ready Artwork Supplied? Yes No

Form of Payment:

Check (Check #/Amount _____)

Credit Card Credit Card #: _____

Expiration Date: _____ CVV #: _____

Name on Card/Billing Address (if different than above):

Insertion order with credit card may be emailed to rlmichaelz@yahoo.com (a 4.0% convenience fee applies)

Insertion orders with checks may be mailed directly to:
ApRHA, Robin Broughton/Secretary
3757 NW State Rd W
Hamilton, MO 64644