



2020 Sponsorship Opportunities

TITLE SPONSORSHIPS:

\$10,000 BUY, BREED, & WIN FUTURITY

- Special Incentive Futurity for eligible 3-year-olds – WINNER TAKE ALL

\$5,000 LEVEL FOUR OPEN FUTURITY

- A premier event showcasing 3-year-old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

\$2,500 LEVEL ONE OPEN FUTURITY

- This event is run concurrently with the Open Futurity with Open Riders
- NRHA Sanctioned with NRHA Judges

\$1,000 LEVEL FOUR OPEN DERBY

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

\$3,500 LEVEL FOUR NON-PRO DERBY

\$1,500 NON-PRO 4-year-old INCENTIVE

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Non-Pro Riders
- NRHA Sanctioned with NRHA Judges

\$1,000 NON-PRO MATURITY

- Promotes the 8-year-old and up Appaloosa Reiners with our Non-Pro Members
- NOT NRHA Sanctioned

\$2,500 OPEN RANCH RIDING FUTURITY

- A premier event showcasing the versatility of 3-year-old Appaloosa Ranch Horses

\$1,000 NON-PRO RANCH RIDING DERBY

- Promotes the 4, 5, and 6-year-old Appaloosa Ranch Horses with Non-Pro Riders

PRIZE SADDLE SPONSORSHIPS:**\$1,800 SADDLE SPONSORS**

- L4 Open Futurity Champion receives custom Paul Taylor Saddle
- NP Derby Champion receives custom Paul Taylor Saddle

TROPHY SPONSORSHIPS:**\$500 NRHA LAWSON BRONZE SPONSORSHIPS****BUCKLE SPONSORSHIPS:****\$250 BUCKLE SPONSORSHIPS – (Unlimited available)****FRIENDS OF THE ApRHA SPONSORSHIPS:****\$25-\$249 CASH DONATIONS -- (Unlimited Available)****MISCELLANEOUS SPONSORSHIPS:****\$600 FUTURITY/DERBY DRAW PARTY –**

- Wednesday Dinner/Drinks to draw Order of Go for Open Futurity/Non-Pro Derby

SHOWCASE SPONSOR**\$12,000 BUY, BREED & WIN FUTURITY (Available)**

- **This money is in addition to the \$5,000 Open Futurity that is already offered**
- **Eligible entries must have bought a breeding through the ApRHA Stallion Auction Program with the resulting foal a registered Appaloosa**
- **Exhibitor MUST WIN Level Four Open Futurity to receive payout**
- **Breakout is: \$10,000 to Winner/\$2,000 to Stallion Nominator**
- **If no eligible exhibitor WINS, the money would roll over to the following year, with additional monies added**

ADVERTISING OPPORTUNITIES FOR SHOWCASE SPONSORSHIP

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 25,000+ fans and growing
- Quarterly Advertising in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page www.aprha.com with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC
- Additional Public Relation Opportunities – as defined by ApRHA

ADVERTISING OPPORTUNITIES FOR TITLE SPONSORS

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 24,000+ fans and growing
- Quarterly Advertising in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page www.aprha.com with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR SADDLE SPONSORS

- (2) Promotional Ads on ApRHA Facebook Page – 24,000+ fans and growing
- Quarterly Mention with Information in ApRHA Newsletter – 400+ subscribers
- Banner Advertising at October World Show
- Full page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR TROPHY SPONSORS

- Banner Advertising at October World Show
- 1/4 page, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

ADVERTISING OPPORTUNITIES FOR BUCKLE SPONSORS

- Business Card, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC