



**2020 Sponsorship Opportunities**

**TITLE SPONSORSHIPS:**

**\$10,000 BUY, BREED, & WIN FUTURITY**

- Special Incentive Futurity for eligible 3-year-olds – WINNER TAKE ALL

**\$5,000 LEVEL FOUR OPEN FUTURITY**

- A premier event showcasing 3-year-old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

**\$2,500 LEVEL ONE OPEN FUTURITY**

- This event is run concurrently with the Open Futurity with Open Riders
- NRHA Sanctioned with NRHA Judges

**\$500 LEVEL FOUR OPEN DERBY**

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

**\$500 LEVEL FOUR NON-PRO DERBY**

**\$500 NON-PRO 4-year-old INCENTIVE**

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Non-Pro Riders
- NRHA Sanctioned with NRHA Judges

**\$500 NON-PRO MATURITY**

- Promotes the 8-year-old and up Appaloosa Reiners with our Non-Pro Members
- **NOT NRHA Sanctioned**

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**\$2,500 OPEN RANCH RIDING FUTURITY**

- A premier event showcasing the versatility of 3-year-old Appaloosa Ranch Horses

**\$1,000 NON-PRO RANCH RIDING DERBY**

- Promotes the 4 & 5-year-old Appaloosa Ranch Horses with Non-Pro Riders

**TROPHY SPONSORSHIPS:**

\$500 NRHA LAWSON BRONZE SPONSORSHIPS

**BUCKLE SPONSORSHIPS:**

\$250 BUCKLE SPONSORSHIPS – (Unlimited available)

**FRIENDS OF THE ApRHA SPONSORSHIPS:**

\$25-\$249 CASH DONATIONS -- (Unlimited Available)

**MISCELLANEOUS SPONSORSHIPS:**

\$1,000 FUTURITY/DERBY DRAW PARTY –

- Wednesday Dinner/Drinks to draw Order of Go for Open Futurity/Non-Pro Derby

<b>SHOWCASE SPONSOR</b>
<b>\$12,000 BUY, BREED &amp; WIN FUTURITY (Available)</b>
<ul style="list-style-type: none"> <li>- This money is in addition to the \$5,000 Open Futurity that is already offered</li> <li>- Eligible entries must have bought a breeding through the ApRHA Stallion Auction Program with the resulting foal a registered Appaloosa</li> <li>- Exhibitor <b>MUST WIN</b> Level Four Open Futurity to receive payout</li> <li>- Breakout is: \$10,000 to Winner/\$2,000 to Stallion Nominator</li> <li>- If no eligible exhibitor <b>WINS</b>, the money would roll over to the following year, with additional monies added</li> </ul>

**ADVERTISING OPPORTUNITIES FOR SHOWCASE SPONSORSHIP**

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 25,000+ fans and growing
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page [www.aprha.com](http://www.aprha.com) with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC
- Additional Public Relation Opportunities – as defined by ApRHA

**ADVERTISING OPPORTUNITIES FOR TITLE SPONSORS**

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 24,000+ fans and growing
- Banner Advertising at October World Show
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Membership Mailing List Provided w/email addresses – 200+ and growing
- Logo on World Show Page [www.aprha.com](http://www.aprha.com) with Link to Sponsor

- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor)  
– 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

#### **ADVERTISING OPPORTUNITIES FOR TROPHY SPONSORS**

- Banner Advertising at October World Show
- 1/2 page, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC

#### **ADVERTISING OPPORTUNITIES FOR BUCKLE SPONSORS**

- Business Card, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 250 copies distributed at NFR Finals in Vegas, 250 copies distributed at NRHA Futurity in OKC