



2022 Sponsorship Opportunities

TITLE SPONSORSHIPS - REINING:

\$10,000 BUY, BREED, & WIN FUTURITY

- Special Incentive Futurity for eligible 3-year-olds – WINNER TAKE ALL

\$5,000 LEVEL FOUR OPEN FUTURITY

- A premier event showcasing 3-year-old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

\$2,500 LEVEL ONE OPEN FUTURITY

- This event is run concurrently with the Open Futurity with Open Riders
- NRHA Sanctioned with NRHA Judges

\$2,500 LEVEL FOUR OPEN DERBY

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

\$2,500 LEVEL FOUR NON-PRO DERBY

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Non-Pro Riders
- NRHA Sanctioned with NRHA Judges

TROPHY SPONSORSHIPS:

\$600 NRHA LAWSON BRONZE SPONSORSHIPS

BUCKLE SPONSORSHIPS:

\$250 BUCKLE SPONSORSHIPS – (Unlimited available)

FRIENDS OF THE AprHA SPONSORSHIPS:

\$25-\$249 CASH DONATIONS -- (Unlimited Available)

MISCELLANEOUS SPONSORSHIPS:

\$1,000 FUTURITY/DERBY DRAW PARTY –

- Wednesday Dinner/Drinks to draw Order of Go for Open Futurity/Non-Pro Derby

SHOWCASE SPONSOR
\$12,000 BUY, BREED & WIN FUTURITY (Available)

- This money is in addition to the \$5,000 Open Futurity that is already offered
- Eligible entries must have bought a breeding through the ApRHA Stallion Auction Program with the resulting foal a registered Appaloosa
- Exhibitor **MUST WIN** Level Four Open Futurity to receive payout
- Breakout is: \$10,000 to Winner/\$2,000 to Stallion Nominator
- If no eligible exhibitor **WINS**, the money would roll over to the following year, with additional monies added

ADVERTISING OPPORTUNITIES FOR SHOWCASE SPONSORSHIP

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page – 25,000+ fans and growing
- Banner Advertising at October World Show with announcements during classes
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Logo on World Show Page www.aprha.com with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 500 copies distributed at feed stores/retail western outlets across country

ADVERTISING OPPORTUNITIES FOR TITLE SPONSORS

- Corporate Title of Sponsorship
- Quarterly (4) Promotional Ads on ApRHA Facebook Page – 25,000+ fans and growing
- Banner Advertising at October World Show with announcements during classes
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Logo on World Show Page www.aprha.com with Link to Sponsor
- Full Page, 4-color, Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 500 copies distributed at feed stores/retail western outlets across country

ADVERTISING OPPORTUNITIES FOR TROPHY SPONSORS

- Banner Advertising at October World Show, mention during classes
- 1/2 page, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 500 copies distributed at feed stores/retail western outlets across country

ADVERTISING OPPORTUNITIES FOR BUCKLE SPONSORS

- Business Card, Color Ad in World Show Premium Book (artwork to be provided by sponsor) – 500 copies distributed at show, 500 copies distributed at feed stores/retail western outlets across country
- Sponsor mention during classes sponsored