

# 2024 Sponsorship Opportunities

### TITLE SPONSORSHIPS: \$10,000 BUY, BREED, & WIN FUTURITY

- Special Incentive Futurity for eligible 3-year-olds – WINNER TAKE ALL

## \$5,000 LEVEL FOUR OPEN FUTURITY

- A premier event showcasing 3-year-old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

## \$2,500 LEVEL ONE OPEN FUTURITY

- This event is run concurrently with the Open Futurity with Open Riders
- NRHA Sanctioned with NRHA Judges

## \$5,000 LEVEL FOUR OPEN DERBY

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Open Riders
- NRHA Sanctioned with NRHA Judges

# \$2,500 LEVEL FOUR NON-PRO DERBY

- Promotes the 4, 5, 6, and 7-year old Appaloosa Reiners with Non-Pro Riders
  - NRHA Sanctioned with NRHA Judges
- \$2,000 LEVEL FOUR NON-PRO DERBY 4-YEAR-OLD STAKES INCENTIVES
  - This event is run concurrently with the NP Derby with NP Riders 4-year-olds only
  - NRHA Sanctioned with NRHA Judges

### \$500 NOVICE NON-PRO DERBY

- This event is run concurrently with the NP Derby with NP Riders – cannot have earned more than \$1500 in NRHA earnings.

### \$2,000 NON-PRO MATURITY

- A premier event showcasing 8-year-old and up Appaloosa Reiners with NP Riders
- NRHA Sanctioned with NRHA Judges

\$500 NOVICE NON-PRO MATURITY

- This event is run concurrently with the NP Maturity with NP Riders – cannot have earned more than \$1500 in NRHA earnings.

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### **TROPHY SPONSORSHIPS:**

\$600 NRHA LAWSON BRONZE SPONSORSHIPS

#### **BUCKLE SPONSORSHIPS:**

\$250 BUCKLE SPONSORSHIPS – (Unlimited available)

#### FRIENDS OF THE ApRHA SPONSORSHIPS:

\$25-\$249 CASH DONATIONS -- (Unlimited Available)

#### **MISCELLANEOUS SPONSORSHIPS:**

\$750 FUTURITY/DERBY DRAW PARTY -

- Wednesday Dinner/Drinks to draw Order of Go for Open Futurity/Non-Pro Derby

# SHOWCASE SPONSOR \$12,000 BUY, BREED & WIN FUTURITY (Available)

- This money is in addition to the \$5,000 Open Futurity that is already offered
- Eligible entries must have bought a breeding through the ApRHA Stallion Auction Program with the resulting foal a registered Appaloosa
- Exhibitor MUST WIN Level Four Open Futurity to receive payout
- Breakout is: \$10,000 to Winner/\$2,000 to Stallion Nominator
- If no eligible exhibitor WINS, the money would roll over to the following year, with additional monies added

### ADVERTISING OPPORTUNITIES FOR SHOWCASE SPONSORSHIP

- Corporate Title of Sponsorship
- Bi-Monthly (6) Promotional Ads on ApRHA Facebook Page 25,000+ fans and growing
- Banner Advertising at October World Show with announcements during classes
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Logo on HOME Page www.aprha.com with Link to Sponsor
- One FREE breeding from ApRHA Annual Stallion Auction private treaty with ApRHA

### ADVERTISING OPPORTUNITIES FOR TITLE SPONSORS

- Corporate Title of Sponsorship
- Quarterly (4) Promotional Ads on ApRHA Facebook Page 25,000+ fans and growing
- Banner Advertising at October World Show with announcements during classes
- Sponsor Banner/Logo in All Win Photos for Class(es) Sponsored
- Logo on HOME Page www.aprha.com with Link to Sponsor

# ADVERTISING OPPORTUNITIES FOR TROPHY SPONSORS

- Banner Advertising at October World Show, mention during classes
- Logo on HOME Page www.aprha.com with Link to Sponsor
- September/October (2) Promotional Ads on ApRHA Facebook Page 25,000+ fans and growing

# ADVERTISING OPPORTUNITIES FOR BUCKLE SPONSORS

- Sponsor mention during classes sponsored
- Logo on HOME Page www.aprha.com with Link to Sponsor